

Create campaign

Created: 2/24/2017 | Language: English | Duration: 2/24/2017 - Indefinite | Campaign Status:

Duplicate campaign

✘ LinkedIn's advertising tools may not work properly when an ad blocker is enabled in your web browser. Please turn off the ad blocker or add LinkedIn.com as an exception so that you do not have issues creating ads. You will need to refresh the page after making these changes. If you continue to experience issues or are not using an ad blocker, please [contact us](#) if you are having problems with our advertising tools.

Performance
Sponsored Content campaign

1 Ad
(1) Active

Audience
1,100,000+ LinkedIn members

Bid and budget
Bid: A\$9.25
Daily budget: A\$10.00

0
conversions

1,316
impressions

18
clicks

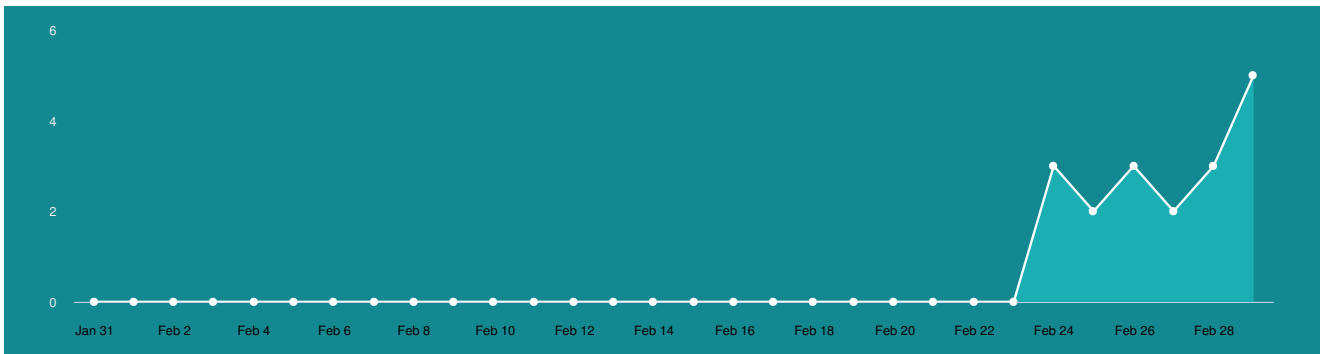
3
social actions

A\$95.77
spend

Time series

Demographics

Metric: **Clicks** for **Past 30 days**



Search by name



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Creative status: **On + Off**

Conversions | Performance | Social Actions

Ads	Status	Impressions	Clicks	Avg. CTR	Total Social Actions	Total Eng.	Avg. Eng.	Avg. CPC	Avg. CPM	Total Spent
Total		1,316	18	1.368%	3	21	1.596%	A\$5.32	A\$72.77	A\$95.77
Linux Australia is delighted to announce the availability of \$AUD 35,000 for open source, open data, open government, open education, open hardware and open culture projects, as part of the organisation's commitment to free and open source systems and communities in the region. https://lnkd.in/gVDE-2N Linux Australia Grants Scheme Creative ID: 42870216	<input type="checkbox"/>	1,316	18	1.368%	3	21	1.596%	A\$5.32	A\$72.77	A\$95.77
Total		1,316	18	1.368%	3	21	1.596%	A\$5.32	A\$72.77	A\$95.77