

# 2013 Event Schedule

# Park Hyatt - Melbourne

# Wednesday 16 October

those without?

Note: all sessions on Day One will be in the Main Ballroom

Time	Event
9:00am- 9:30am	Official Welcome convened by Chris Disspain, CEO .au Domain Administration (auDA)  Welcoming remarks: Hon. Gordon Rich-Phillips MLC, Victorian Minister for Technology
	Welcoming remarks. From Gordon Kich-Frimips MLC, Victorian Minister for Technology
	<b>Keynote:</b> Dr Stephen Crocker, Chair, Board of Directors, International Corporation for Assigned Names and Numbers (ICANN)
9:40am-	PANEL 1: The role of the Internet in breaking down national, social and cultural borders
11:10am	Moderator: Chris Disspain – CEO of auDA, ICANN Board director, member of the UN Secretary General's IGF Multi-stakeholder Advisory Group.
	Panel members (TBC):
	Bertrand de La Chappelle - Board director - ICANN
	<ul> <li>Paul Wilson – Asia-Pacific Network Information Centre (APNIC)</li> <li>Professor Gerard Goggin – Chair, Dept of Media and Communication, University of Sydney</li> </ul>
	Panellists will discuss the role the Internet plays in "breaking down borders". This includes the Internet's ability to transcend national borders and networks, and how it both presents opportunities and poses challenges to national administrations. Communications technologies, the Internet and social media played a key positive role in the Arab Spring – both in communicating developments and democratic messages and shaping and informing political debate. However, these same technologies are a key element of modern cyber-espionage efforts and controversial initiatives such as the U.S. National Security Agency's "PRISM" programme.
	Taking this a step further, the panel will also consider whether the Internet is actually "borderless", "cross-border" or a border itself, creating a new space that does not map to traditional understandings.
	From a social and cultural perspective, the opportunities the Internet presents for improved interaction and inclusion seem endless. The Internet can facilitate the engagement of cultural minorities, socio-economically disadvantaged citizens, people with disabilities and those living in rural and remote regions. And yet, despite this potential, deep digital divides remain. Can the Internet deliver on these

promises, or will it only serve to widen the gap between those with significant digital opportunities and

# 11:10am-11:30am Morning Tea

# 11:30am-1:00pm

# PANEL 2: Legal frameworks and the Internet: A recipe for failure?

#### Moderator:

Craig Ng - General Counsel, Asia Pacific Network Information Centre (APNIC)

#### Panel members:

- Tapani Tarvainen Vice President, Electronic Frontier Finland
- Chris Disspain CEO, .au Domain Administration Ltd

This Panel will pick up on themes raised in the first session regarding the challenges posed by the Internet's borderless nature.

- Can we use traditional tools most notably national legal frameworks to achieve desired goals?
- How do these frameworks apply in areas such as:
  - Law enforcement
  - o Privacy
  - o Censorship
  - Protection of Intellectual Property rights
  - Financial systems and currency (for example, BitCoin)
- Are bilateral (such as the Australia US Free Trade Agreement) or multilateral arrangements (such as the controversial Trans-Pacific Strategic Economic Partnership Agreement – TPP) a potential solution, or do they only serve to reinforce the rights of an empowered minority?

# 1:00pm-1:45pm Lunch

# 1:45pm-3:15pm

# PANEL 3: Children & the Internet – Protections, rights, dangers and opportunities

#### Moderator:

Fiona McIntosh - General Manager, Programs, The Alannah and Madeline Foundation.

#### Panel members:

- Kelly Tallon Cyber Project Coordinator, National Children's and Youth Law Centre
- Dr Jenny Cartwright Coordinator Strategic Initiatives, High Tech Crime Operations (HTCO), AFP
- Darren Kane Director Corporate Security & Investigations, Telstra
- Mia Garlick Head of Policy, Australia and New Zealand, Facebook

#### Youth panellists:

- Melbourne High School: Year 11 students Reece Hooker and Christopher Nguyen
- Canterbury Girls' Secondary College: Year 11 students Madeline Little and Charlie Ellis

Thematically, this session follows on from the first two panels. Having considered the borderless nature of the Internet, and the challenges this may pose for those that seek to use traditional mechanisms to protect rights or vulnerable users, auIGF attendees will be asked to specifically consider the issue of the protection and empowerment of one such group – young Internet users.

The panel will feature expert commentators on youth cybersafety from various sectors, including government, law enforcement, not-for-profit and the internet industry. The session will include significant and meaningful youth participation on the panel, in person and via social media channels.

The panel discussions will be structured by the following sub-issues:

- 1. Key online threats and engagement opportunities for youth
- 2. Efficacy and relevance of cybersafety initiatives aimed at protecting & empowering youth
- 3. The current and future role of each sector in ensuring a positive internet experience for youth

# 3:15pm-3:30pm Afternoon Tea

# 3:30pm-5:00pm

PANEL 4: New generic Top Level Domains (gTLDs) – consumer choice or constraint?

#### Moderator:

**Chris Disspain** – CEO of auDA, ICANN Board director, member of the UN Secretary General's IGF Multi-stakeholder Advisory Group.

#### Panel members:

- Adrian Kinderis CEO and co-founder of AusRegistry International.
- Bob Turner Australian Cancer Research Foundation (.cancerresearch)
- Steven Roddis Former Board Member, Electronic Frontiers Australia
- Teresa Corbin CEO, Australian Communications Consumers Action Network (ACCAN)

This panel will discuss a current development that will radically change the face of the Internet and the way in which billions of users interact online – the introduction of new generic Top Level Domains (gTLDs).

The Internet Corporation for Assigned Names and Numbers (ICANN), founded in 1998, is tasked with ensuring a stable and unified global Internet. One of its key responsibilities is introducing and promoting competition in the registration of domain names, while ensuring the security and stability of the domain name system (DNS).

Historically, the DNS has been limited to a small number of TLDs – most notably ".com" and a wide range of country codes such as ".au", ".uk" and ".de". In 2000 and 2003, ICANN approved a small number of additional TLDs, but the Internet's naming landscape has remained largely unchanged since its creation.

However, since 2005, ICANN and its supporting bodies have worked tirelessly on a process for the introduction of a potentially unlimited number of new gTLDs. In June 2011, ICANN's Board of Directors authorised the launch of the New gTLD Program, with the stated goals of enhancing competition and consumer choice. ICANN received 1,930 applications that are now being prioritised and evaluated. The first of the new name spaces will "go live" this year.

New gTLDs will enable distinct language and script communities to express their collective voices online. Multi-national companies will gain a valuable branding and marketing tool. Entrepreneurs will have the opportunity to create and exploit new business models.

But is the introduction of over 1000 new gTLDs an appropriate fulfilment of ICANN's responsibility to promote customer choice? What are the implications for IP-rights holders? Will individual entities gain control of generic names and exert autonomous control over how these common terms are represented in the DNS? Will this all simply mean more confusion for the end user, and increase the number of attack vectors for cybercriminals and identity thieves?

The ISOC-AU AGM will be held at the conclusion of the day's last panel

All aulGF attendees are welcome to attend

5:30pm-7:30pm Cocktail Reception and networking event



**Sponsored by AusRegistry Pty Ltd** 

# **Thursday 17 October**

Day Two features three session streams running simultaneously.

They will be in the Ballroom, Fairmont and Trilogy rooms, as marked below.

#### Workshops

# 9:15am-10:45am

# Digital Citizenship vs. Cybersafety

# Ballroom

<u>aulGF ambassador:</u> **Jeremy Blackman** – Senior Cybersafety Specialist, The Alannah and Madeline Foundation

# Workshop participants:

- Greg Gebhart Senior Cybersafety Trainer ACMA
- **Tena Davies** Psychologist specialising in cybersafety for children and adolescents
- Hugh Stephens Digital media and technology consultant Dialogue Consulting

# Synopsis:

Have we now moved to a discourse of positive online youth engagement and participation rather than protection? Or is it necessary for an equal emphasis on both?

This workshop will explore the past merits and failings of each approach, both in Australia and internationally, and the way forward that will maximise youth engagement in a modern society, while ensuring the necessary safeguards are in place for their protection.

# 9:15am-10:45am

# Does the Internet Need a Delete Button?

#### **Fairmont**

Should Australia Implement a Right to be Forgotten into its Privacy Laws? How might this be achieved and what are the technical challenges posed by such a right?

#### auIGF ambassador:

Dr John Selby - Faculty of Business and Economics, Macquarie University

# Workshop participants:

- Assistant Prof. Bruce Arnold Faculty of Law, University of Canberra
- Assoc Prof. David Lindsay Researcher, Faculty of Law, Monash University
- Annelies Moens Head of Sales and Operations at Information Integrity Solutions

#### Synopsis:

The concept of a "right to be forgotten" currently exists in Australian context in a limited manner, relating primarily to spent criminal convictions and bankruptcy.

This Panel examines in an Australian context a recent controversial proposal by the European Commission to alter EU data protection laws to include in a new Regulation the "right to be forgotten", an issue which impacts upon a range of stakeholders, including government, the private sector and civil society.

Panellists from a range of perspectives will discuss whether and how such a right could be incorporated into Australian law, whether such a right should be defined broadly or narrowly, the implementation challenges, and who the right should/could protect.

# 10:45am-11:00am Morning Tea

#### 11:00am-12:30pm

# <u>Digital Intellectual Property in Australia</u>

#### Ballroom

# aulGF ambassador:

**Angela Daly** - Postdoctoral research fellow in media and communications law, Swinburne Institute of Social Research, Swinburne University of Technology

# Workshop participants:

- Carolyn Dalton Executive Director, Policy Australia Pty Ltd
- Dr Amanda Scardamaglia Lecturer in Law, Swinburne University of Technology
- Dr Mark Summerfield Special Counsel, Watermark Intellectual Asset Management
- Susan Chalmers Policy Lead, Internet NZ

# Synopsis:

This workshop will combine academics, civil society actors, technologists and policy makers to discuss the current issues relating to intellectual property in the digital age in Australia.

Panellists will discuss international and national developments in this sphere, including the Trans-Pacific Partnership trade agreement currently under negotiation as well as domestic activity such as the Australian Law Reform Commission's Copyright Inquiry.

In addition, it aims to anticipate future issues for digital intellectual property in Australia. This workshop hopes to build a community of interest around intellectual property themes for beyond the auIGF 2013, and prepare participants for engaging in discussions on intellectual property at the global IGF.

# 11:00am-12:30pm

Will the NDIS be a game-changer in the provision of safe, innovative and accessible online services?

# Fairmont

# aulGF ambassador:

Gunela Astbrink - Director, Internet Society of Australia

# Workshop participants:

- Professor Gerard Goggin Chair, Dept of Media and Communication, University of Sydney
- Ginevra Peisley CIO, National Disability Insurance Agency
- Jacqui van Teulingen Director Web Policy, AGIMO
- Wayne Hawkins Disability Policy Advisor, ACCAN
- Claire Tellefson Digital Literacy Co-ordinator, Able Australia

# Synopsis:

The National Disability Insurance Scheme is comparable to Medicare as a landmark policy reform. Safe, innovative and accessible online services will be an integral part. The Australian Bureau of Statistics identify that 18.5% of the population have a disability. Disability can touch each and every one of us.

This workshop, moderated by Professor Gerard Goggin, will provoke vigorous discussion on:

- Online service provision for people with disability and carers
- Government web accessibility initiatives
- Public procurement of accessible hardware and software
- Cyber security and safety awareness
- Using online tools to increase community participation a case study of Deafblind consumers

# 11:00am-1:00pm

# auDA Information Security Standard (ISS) for Registrars

aulGF attendees should note that this is a "closed" session for auDA Accredited Registrars.

#### **Trilogy**

# 12:30pm-1:30pm Lunch

# 1:30pm-3:00pm

Accelerating the growth of the Australian tech startup ecosystem

#### auIGF ambassador:

#### Ballroom

Miquel Wood - tech entrepreneur, strategist and computational social scientist

#### Workshop participants:

- Kate Eriksson Author, Digital Pulse Price Waterhouse Coopers
- Amanda Gome Publisher, BRW and Smart Investor; media entrepreneur
- **David Austin** Associate Professor, Melbourne Business School
- **Leni Mayo** Tech Entrepreneur (99deisgns.com, flippa.com, sitepoint.com)
- Stuart Richardson Founder & Managing Partner, Adventure Capital

The rapid connectivity of the internet is transforming and creating a new kind of future for people, nations, and business. The new digital age will require a rethink of how we equip individuals and communities with the critical knowledge and skills to participate, disrupt and create wealth in the global economy. The Australian tech startup ecosystem is rapidly expanding. Yet there is a significant national challenge to accelerate the use of technology across the economy if we are to remain globally competitive.

This workshop examines what the future digital age will look like, how Australia can transform its education system, and foster an entrepreneurship culture to respond to such challenge and create national wealth. The workshop will involve leaders from the startup community, academia, and technology.

# 1:30pm-3:00pm

Update on the international Internet Governance landscape

#### **Fairmont**

This session will be convened by representatives from Australia's Department of Communications. It will cover recent events and developments in the international Internet Governance environment as well as set the scene for upcoming priorities, including the 2014 ITU Plenipotentiary conference in Busan, Korea,

# 3:15pm

WHOIS and data openness in the .au domain space

# **Trilogy**

Chris Disspain - CEO, .au Domain Administration Ltd

#### Workshop participants:

- Dr Bruce Tonkin CTO, MelbournelT & ICANN Board Director
- Rob Gregory Partner, Maddocks Lawyers & ISOC-au Board director
- Peter Nettlefold Director, Internet Governance & Numbering, Dept of Communications

# Synopsis:

This workshop forms part of a public review of auDA's WHOIS Policy for the .au domain space. Key issues for the review include the type of WHOIS data that should be disclosed, and whether .au registrants should be able to use private or proxy registration services.

To provide a global context, there will be an update from ICANN's Expert Working Group on the "Next Generation gTLD Directory Services".

The workshop will also look at whether other types of .au domain data should be accessible, and the possible mechanisms for providing such access. Commercial, government, law enforcement and academic research interests will be represented on the Panel, to discuss who should (or should not) be able to access .au data and what they should (or should not) be allowed to do with it.

# 1:30pm-

# 3:00pm-3:15pm Afternoon Tea

# 3:15pm-4:45pm

Digital Equality: Narrowing the Participation Gap

#### auIGF ambassador:

**Ballroom** 

Brendan Fitzgerald - Manager, Digital Inclusion, Infoxchange

#### Moderator

Cassie McCullagh - Presenter, ABC Radio National

# Workshop participants:

- David Bartlett Former Premier of Tasmania
- **Jillian Riseley** General Manager, Digital Inclusion Telstra
- Tony Nicholson Executive Director, Brotherhood of St Laurence
- Tracey Fellows Executive General Manager of Communication Management Services

#### Synopsis:

Digital technologies now pervade every aspect of modern Australian society. Almost every aspect of how we live, work and play – from getting an education, accessing health care, communicating with friends to getting a job – is influenced by digital technology.

The trajectory of economic development, our future prosperity and our ambitions to be a socially inclusive nation will all be influenced by decisions that are made in this era of rapid change. Digital inclusion (and equality) is increasingly becoming one of the major social justice challenges of our time. Digital inclusion is vital to employment participation, economic development, educational achievement, social and civic inclusion, health and wellbeing, yet many people continue to be digitally excluded in Australia and, importantly, as technology changes there is a growing risk of a participation gap in terms of a person's ability to engage with technology.

The panel discussion will explore the current needs, challenges and benefits of digital inclusion in Australia. It will explore how the concept of inclusion is evolving with changes in technology and social structures in society and encourage discourse around a more refined conceptual framework for understanding digital equality.

# 3:15pm-4:45pm

Making the multi-stakeholder model work: frameworks for collaboration

# Fairmont

# Workshop participants:

- Paul Levins Country Head (Australia), Intellectual Ventures. Former ICANN Vice President
- Theresa Swinehart Senior Advisor to the President on Global Strategy ICANN.
- Fiona Alexander Associate Administrator, NTIA, US Department of Commerce

# Synopsis:

Genuine multi-stakeholder engagement has been a fundamental tenet in the Internet's establishment and growth. Governments, not-for-profits, businesses and academia have all played roles in ensuring the Internet's success. Multi-stakeholderism is the philosophy that underpinned the creation of ICANN, the global IGF and numerous national and regional fora.

However, beyond the rhetoric of open engagement, what governance models and structures can be developed to institutionalise this collaborative philosophy for the future? How have industry stakeholders engaged each other to ensure all of their interests are represented? How have national administrations evolved from being reliant upon rigid, traditional centralised policy control models and exclusive international inter-governmental structures, to equal participants in a broader and more open governance dialogue? Can governments participate as "one of many" and still ensure that national interests are protected?

As an example of this evolution, workshop participants will discuss the evolving relationship between the US Department of Commerce and ICANN, which has variously been defined and managed via zero-dollar contracts, Memoranda of Understanding, Joint Project Agreements and Cooperative Research and Development Agreements. In 2009, ICANN and the USG entered into an "Affirmation of Commitments" that affirms key commitments by both parties, relating to security and stability, accountability and transparency, competition and consumer choice and international collaboration. Panellists will discuss the history of this agreement framework and consider its potential utility in, and applicability to, other international governance structures.